# Average Price Per Unit Reports with Keep Rate of agreements by new and used products

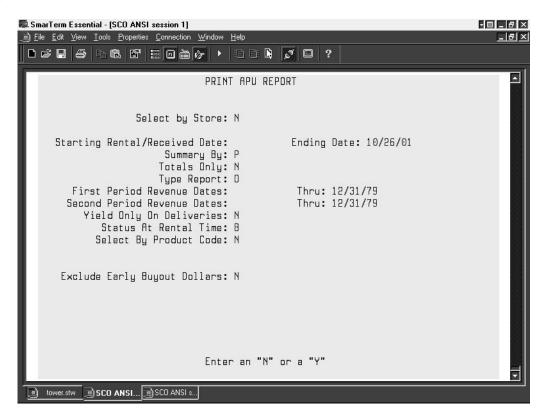
This report includes information regarding the keep rate of inventory recorded on the agreements for new products, re-rental products or combined results. This information is available for any previous period. The information also provides the keep rate of weekly and monthly agreements.

#### The APURPT covers the following six points.

- **Pricing Basis:** Indicating the cost basis calculation beside each product code, description or second description, will provide a quick relationship to your planned goal.
- #2 Automatic Pricing: The automatic pricing you have set up will appear in this column.
- #3 **Actual Rented Price**: The actual price and length of the contracts are the average price and length you rented the units for.
- #4 **Initial Average Income Collected:** This is the total average initial income on each contract, and will provide an income figure that can vary considerably. This will give management a basis to review and increase the initial down payments through incentives so initial income figures can be increased.
- Actual Yield Dates: Actual yield dates should be initially set (indicated at the top of the report) to accumulate income at the beginning through the end of the second or third month after the agreements are written. This will provide an actual APU calculation for the entire first complete month you request. The second date can be the next date of the following month to allow for another entire full months income to be analyzed. The report will calculate how many units are still out and the Actual Yield Per Unit. If the actual rented APU is \$55.00 a month, this would be the first or second month you could expect the average to be \$55.00. Any contracts that falls past due within the reported time period will have a definite effect on APU. Items that are returned prior to this period will not affect your average, just total yield. If you originally put out 3 units at the correct price of 55.00, if all units payments are made each month and they are not picked up, your average will be \$55.00 until one of the three are past due.
- #6 **Units Remaining on Rent:** The last column, if you are requesting yield calculated on deliveries only will indicate how many of the original delivered new or re-rental units on agreements are still out. Total yield and APU for all units is also available based on your selection.

#### Print APU Report - APURPT

To get into this program, you need to be at the command line and type in "APURPT". You will be prompted for the printer or file pathname (see page Introduction 1.7). to accept the default printer or type in the proper printer number or pathname. You will now be prompted for "Separate Locations" and accept "N" default or see page Reports 1.1. You will see a screen similar to the one following.



#### **Select by Store**

If you want all stores, accept the default of "N". If you want this report to print only particular stores, enter "Y". You will now be prompted "Location Selection".

1=Select by 10 stores. By entering a "1", you will have the ability to enter up to 10 different locations.

2=Select by range of numbers. By entering a "2", you will be able to enter a range of location numbers. The prompt will change to read "Locations Between". You would enter the lowest location number you wanted and the highest and your report would show these and all the location numbers in between.

#### Starting Rental Received Date Ending Date

Enter the earliest and latest received date you want used on the report.

Summary by P = Product Code

D = Description

S = Second Description

**Totals only** If you want this report to print totals only, you would enter a "Y".

#### Type Report

O = On Rent Report R = Received Report

#### First Period Revenue Dates Thru

Enter the beginning and ending dates you want used on this report for the first period.

#### Second Period Revenue Dates Thru

Enter the beginning and ending dates you want used on this report for the second period.

#### **Yield only on Deliveries**

Enter a "Y" if you want this report to show the yield on only the deliveries.

#### **Status at Rental Time**

N = New

R = Re-Rental

B = Both

#### **Select by Product Code**

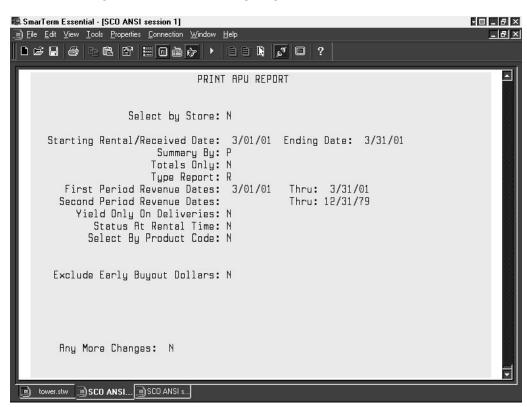
If you want all product codes on this report, accept the default of "N". If you want only certain product codes, enter a "Y" and you will have the option to enter up to 10 different product codes.

#### **Exclude Early Buyout Dollars**

If you do not want to exclude early buyout dollars, accept the default of "N". If you do want the report to exclude early buyout dollars, enter a "Y".

Press F9 . You will then be prompted "Any More Changes". When this is answered with a "N", the report will begin counting and will print to the printer of file pathname you gave.

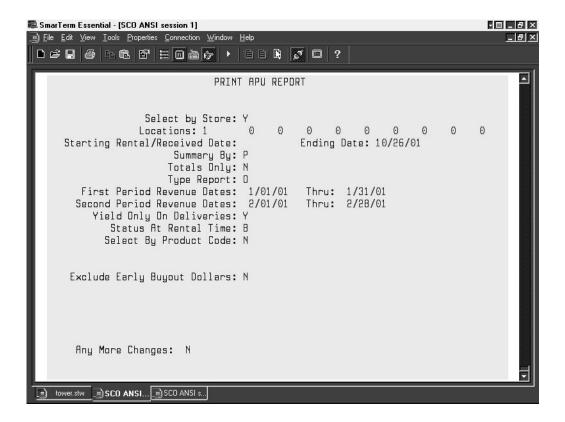
## Example APURPT Setup Screen & Resulting Report



RUN DRTE: 10/26/01 Time:10:55:12		ONLY	Ohio Valley Sales & Rental APU RECEIVED REPORT (APURPT) ONLY NEW INVENTORY RENTED COUNTED AS DELIVERIES FOR THE DATES OF: 3/01/01 THRU: 3/31/01			PAGE:	1	(
STORE	RODUCT CODE	DESCRIPTION	SECOND DESCRIPTION	AUTO PRICING Apu	# RECEIVED			(
1 1 1	AK Al Ec Fl	APPLIANCE KITCHEN RPPLIANCE LAUNDRY ELECTRONICS COMPUTER FURNITURE LIVING ROOM		77.45 44.95 120.95 97.95	2 4 1 6			(
Total:				80.26	13			
5	EC Et	ELECTRONICS COMPUTER ELECTRONICS TELEVISION		157.95 157.95	2 1			
Total:				157.95	3			
4 4 4	AK Al Ec Fl	APPLIANCE KITCHEN APPLIANCE LAUNDRY ELECTRONICS COMPUTER FURNITURE LIVING ROOM		77.45 41.95 120.95 97.95	2 4 1 6			
Total:				79.33	13			
5 5 Total:	EC ET	ELECTRONICS COMPUTER ELECTRONICS TELEVISION		157.95 157.95  157.95	2 1 			
_								
8	EC Fl	ELECTRONICS COMPUTER FURNITURE LIVING ROOM		120.95 97.95 	ч б 			
Total:				107.15	10			
11 11	AK Al	RPPLIANCE KITCHEN Appliance Laundry		77.95 66.95	1 3			
Total:				69.70	ų			
14 14	ET Fl	ELECTRONICS TELEVISION FURNITURE LIVING ROOM		157.95 101.45	1 4			
Total:				112.75	5			
15	EC	ELECTRONICS COMPUTER		150.95	1			

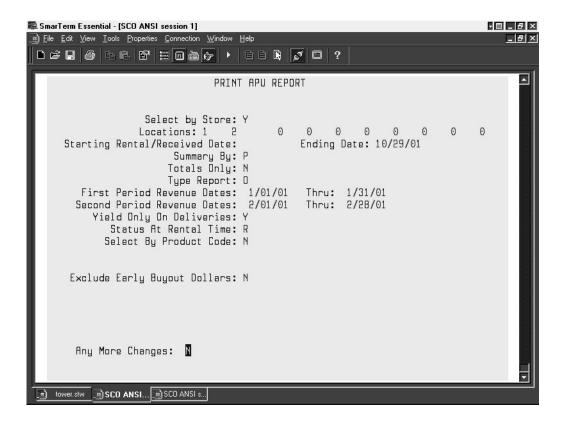
RUN DATE: 1 Time:10:56:	35 Only N	Ohio Valley Sale: APU RECE EW INVENTORY RENTED COUNTE OR THE DATES OF: 3/01/01	s & Rental IVEO REPORT (APURPT ED AS DELIVERIES	]	PAGE:	2
PRODU Store cod	CT E description	SECOND DESCRIPTION	AUTO PRICING Apu	# RECEIVED		
Total:			 150.95	1		(
16 AL 16 EC 16 FL	RPPLIANCE LRUNDRY Electronics computer Furniture Living Room		41.95 157.95 90.95	6 2 4		(
Total:			77.62	12		(
17 AL 17 EC	APPLIANCE LAUNDRY Electronics computer		47.95 157.95	6 4		(
Total:			91.95	10		
9999 AK 9999 AL 9999 EC 9999 ET 9999 FL	RPPLIANCE KITCHEN RPPLIANCE LAUNDRY ELECTRONICS COMPUTER ELECTRONICS TELEVISION FURNITURE LIVING ROOM		77.55 47.30 144.48 157.95 97.41	5 23 17 3 26		(
Total:			93.76	 74		(
TIME FINISH	ED: 10:56:35					
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# Reports 75.6 Print APU Report - APURPT



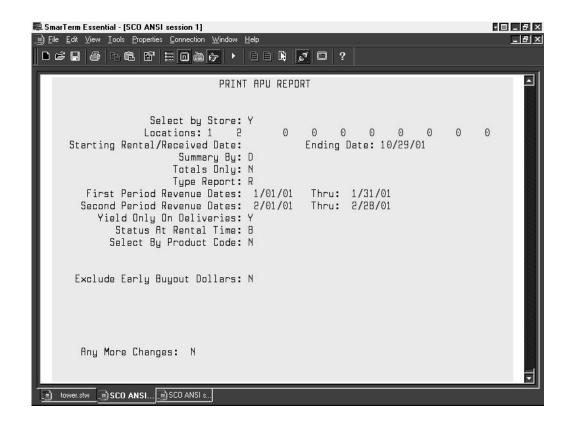
•	RUN DA1 Time:15			Ohio Valley Sales ( APU RENTED NEW AND RE-RENTAL INVENTORY RENTE FOR THE DATES OF: YIELD CALCULATED ON DELIVERI	REPORT ( Counted 1ru: 10/2	) AS DELI	IVERIES				PRGI	: 2	
•	STORE	CODE	DESCRIPTION	SECOND DESCRIPTION	TOTAL NBR Del		AVG Roi	AUTO Price Apu	ACTUAL Apu		1/01/01 TO 1/31/01 YIELD # OUT	2/01/ TO 2/28/ YIELD	01
•	9999 9999 9999 9999	FP FY Jl MD Un	FURNITURE LAMP FURNITURE YOUTH JL MD		35 234 29	18.07 16.71 15.75 16.28 20.00	3.08 3.69 3.97	84.51 54.61 30.14	14.75 79.33 47.80 28.87 67.85	15.36 8.79	64.62 5 30.01 5 17.90 5	16.89 64.53 39.08 29.80	7 5 42 4
•	NUMBE Number	R OF U	OF TOTAL NBR DEL (I Bekly Units Deliveri Nthly Units Deliveri	PRICE THE UNITS WERE RCTURLLY RENTE YIELD (INCOME PER UNIT FOR THE PE INITS DELIVERED) REMAINING ON RENT OD AND THE % REMAINING ON RENT AT TI OD AND THE % REMAINING ON RENT AT TI IE % OF THE DELIVERIES PRIDOUT BY TI FEE YIELD (FEE INCO PERCENT OF FEES TO RI	O AT) MI RIOO) MI AT THE S HE START HE START HE END OF ME PER UN ENTAL INC	INUS THE START OF OF THE I OF THE SEC NIT FOR T COME FOR	D PRICE ACTUAL THE PE LAST PE LAST PE COND PE THE PER THE PE	APU: APU: RIOD: RIOD: RIOD: RIOD: RIOD: RIOD: RIOD:	64.54 4.93-		46.49 50 18.05- 17.56 111 179 5 5.53 11.90% 52.02	10 1 13 1	473# 6.57% 5.72% 7.11% 8.01%
			TAL UNITS DELIVERED	IN SELECTED PERIOD REMRINING ON RE	NT AT THE	START (	OF THE	LAST SI	LECTED	PERIOD			
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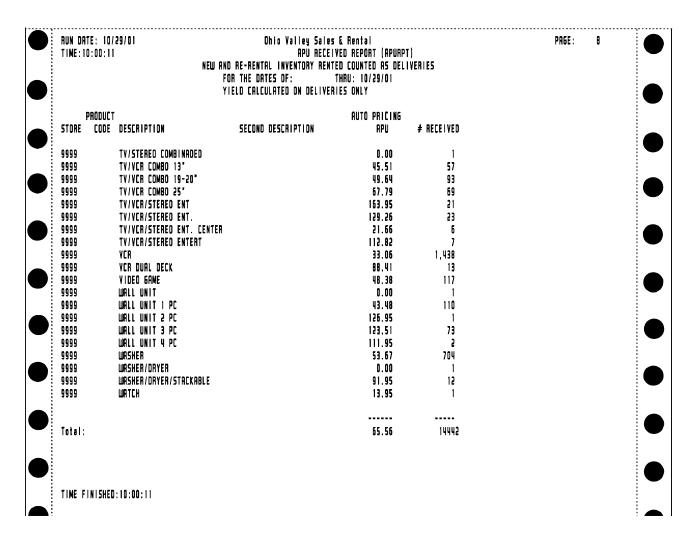
# Reports 75.8 Print APU Report - APURPT

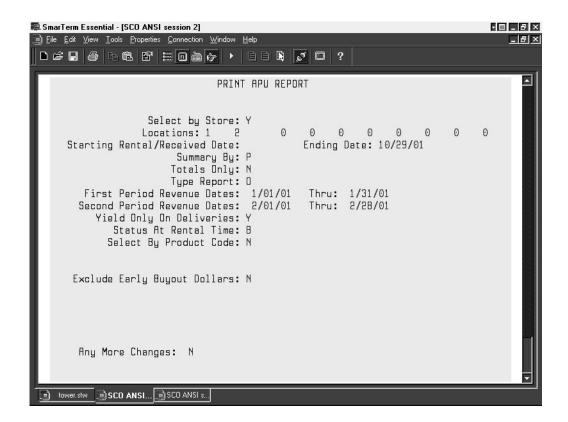


RUN DRTE: 10/29/01 Time:08:50:50	ONLY RE-RENTAL INVENTORY RENTED CO	REPORT (APURPT) Dunted as deliveri IRU: 10/29/01	E5		PAGE:	2
STORE CODE DESCRIPTION	SECOND DESCRIPTION	TOTAL AVG NBR CONT DEL LGTH	AUTO AYG PRICE ACTUI ROI APU APO		1/01/01 TO 1/31/01 YIELD # OUT	2/01/01 TO 2/28/01 YIELD <b>#</b> OUT
2 FY FURNITURE YOUTI 2 Jl Jl 2 md md 2 Un	l	103 15.77 13 16.03	2.92 85.19 85.3 3.75 59.74 54.1 5.08 28.05 30.9 3.30 0.00 92.1	10 15.12 57 11.11	44.26 13 24.06 2	33.90 2 51.69 13 34.34 2 58.42 2
PERCENT OF TOTAL NBA DE Number of Weekly Units del Number of Monthly Units del	THE PRICE THE UNITS WERE ACTUALLY RENTED YIELD (INCOME PER UNIT FOR THE PER (UNITS DELIVERED) REMAINING ON RENT VERED AND THE % REMAINING ON RENT AT TH VERED AND THE % REMAINING ON RENT AT TH ID THE % OF THE DELIVERIES PRIDDUT BY TH FEE YIELD (FEE INCOM PERCENT OF FEES TO RE TOTAL YIELD PER UN	I AT) MINUS AUTO ITOD) MINUS THE A AT THE START OF THE LA IE START OF THE LA IE END OF THE SECO IE PER UNIT FOR TH INTAL INCOME FOR T	CTUAL APU: HE PERIOD: ST PERIOD: ST PERIOD: MO PERIOD: E PERIOD): HE PERIOD:			16.41% 17.44%
PERCENT OF TOTAL NBR DE Number of Weekly Units del Number of Monthly Units del	IRY IFUTER ICELLANEOUS EVISION IEO IG	489 17.22 2 24.01 374 17.33 403 17.69 10 10.90 768 18.55 417 17.68 164 17.01 31 17.85 124 17.34 483 17.89 275 16.34 369 18.17 68 17.30 40 15.93 235 15.17 27 15.68 20 19.33	2.03 71.55 66.1 PRICE APU: 4.9 CTURL APU: HE PERIOD: ST PERIOD: ST PERIOD: NO PERIOD: E PERIOD):	12 18.77 15 58.38 31 27.67 35 53.68 70 11.74 38 35.76 35 15.70 14 33.73 36 23.22 17 26.10 16 43.49 16 43.49 17 26.10 18 43.49 19 10 10 10 10 10 10 10 10 10 10 10 10 10	37.91 91 0.00 0 58.93 60 73.47 56 0.00 0 72.84 125 29.46 58 70.01 24 42.75 6 37.61 18 70.14 85 33.84 42 30.27 71 7.06 8 59.59 6 28.37 38 24.06 2 27.82 2	15.36% 17.12%
# 732 TOTAL RE-RENTAL UI	TOTAL YIELD PER UN	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	AST SELECT	58.40 Ed Period	69.40

## Reports 75.10 Print APU Report - APURPT







TIME: 10:41	10/29/01 6:52	NEW AND RE-RENTAL INVENTORY RENT	D REPORT ( ED COUNTED Thru: 10/2	AS DELI	IVERIES					PAGE:	2	
STORE C	ODE DESCRIPTION	SECOND DESCRIPTION	TOTAL NBR Del	AVG Cont Lgth	AV6 Roi	AUTO Price Apu	ACTUAL Apu	AVG First PMT	1/01/ TO 1/31/ YIELD #	01	2/01 TO 2/28 YIELD	
2 F1 2 J1 2 W1 2 U1	L JL D MD		23	16.47 16.38 16.75 16.86	3.92	82.90 57.70 28.09 0.00	53.20 29.78	28.41 16.90 8.97 24.96	59.47 36.33 29.45 27.82	ų	48.82 61.42 32.60 58.42	4 4 5
NUMBER ( Number di	ENT OF TOTAL NBR DEL OF WEEKLY UNITS DELI F MONTHLY UNITS DELI	HE PRICE THE UNITS WERE ACTUALLY RENT YIELD (INCOME PER UNIT FOR THE P (UNITS DELIVERED) REMAINING ON REN VERED AND THE % REMAINING ON RENT AT UTHE % OF THE DELIVERIES PAIDOUT BY FEE YIELD (FEE INC PERCENT OF FEES TO TOTAL YIELD PER	ED AT) MI ERIOD) MI IT AT THE S THE START THE START THE END OP OME PER UN RENTAL INC	NUS THE TART OF OF THE I OF THE I THE SEC IIT FOR I	ACTUAL THE PEI LAST PEI LAST PEI COND PEI THE PER THE PEI	APU: APU: 3100: 3100: 3100: 3100: 100): 3100:	67.84 4.56-		60.09 7.75- 1 6.48 10.79% 66.57	460 8.23% 1370 1152 570		478# 18.95% 18.90% 19.01% 22.60%
NUMBER (	L APPLIANCE LAUND V A ELECTRONICS AUD C ELECTRONICS COM M ELECTRONICS MIS T ELECTRONICS TEL V ELECTRONICS YID B FURNITURE BEDRO C FURNITURE LIVIN M FURNITURE LIVIN M FURNITURE LIVIN M FURNITURE LOCRS P FURNITURE LAMP Y FURNITURE YOUTH L JL D MD N ACTUAL RPU (T ENT OF TOTAL NBR DEL DF WEEKLY UNITS DELI	RY  PUTER CELLANEOUS EVISION EO OM  6 6 ROOM	563 4 469 438 11 870 475 196 36 138 318 445 52 445 52 22  5375 ED RT) MI ERIOD) MI T RT THE START	NUS RUTO NUS THE TART OF OF THE L	2.47 3.81 2.89 2.34 1.88 2.77 3.31 3.42 3.39 3.29 3.69 3.04 3.07 3.80 4.35 3.27 2.93 D PRICE ACTUAL THE PEI	48.22 0.00 69.44 107.68 48.34 90.41 39.96 103.73 70.41 107.43 50.01 41.07 23.26 84.03 55.07 29.23 0.00 770.85 APU: APU:	161.90 71.63 110.55 46.01 85.64 36.54 94.18 56.68 66.26 95.77 42.19 14.76 79.96 50.36 29.27 78.74	18.30 29.19 27.30 55.96 10.67 36.36 15.07 33.35 23.22 26.58 44.29 12.22 4.65 32.68 16.09 8.87 27.74	35.81 0.00 59.75 77.33 0.00 78.17 72.88 37.00 42.80 73.08 6.62 62.33 32.76 24.50 27.82	0 79 64 0 161 71 28 11 22 101 55 95 10 9 92 7		45 111 0 80 71 0 153 70 29 9 21 90 55 102 12 9 84 8 2  951#
		O THE % OF THE DELIVERIES PAIDOUT BY FEE YIELD (FEE INC PERCENT OF FEES TO TOTAL YIELD PER RED IN SELECTED PERIOD REMAINING ON R	OME PER UN Rental inc Unit (Yie	IT FOR 1 OME FOR LD PLUS	THE PER The Pei Fee Yii	10D): 310D: ELD):	LECTED	PERIOD	5.99 11.30% 58.99	1084	7.70 12.25% 70.56	20.16%
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